

A photograph of a diverse group of professionals in an office environment. In the foreground, a man with glasses and a plaid shirt is seen from the side, looking towards the right. In the center, a woman with dark hair is visible from behind, also looking towards the right. On the right side of the frame, a man with a beard and short hair is clapping his hands. The background shows other office workers and a large window with a view of a city skyline.

# CONFLICT MANAGEMENT

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A PLAN FOR MOVING FORWARD

*XYZ Company*

# COURSE AGREEMENTS

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-  Be respectful
-  Be constructive
-  Be present





## Learning Objectives

- *Define conflict management*
- *Identify the 5 step process to manage conflict*
- *Practice implementing the 5 step process to managing conflict*

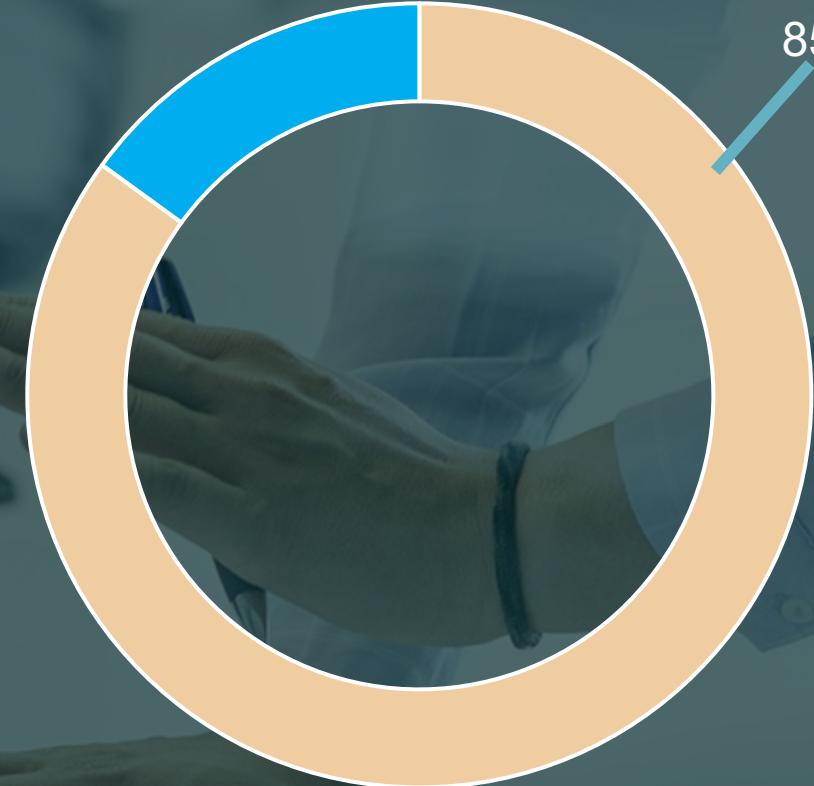
# What is Conflict Management?

Conflict management is the process of resolving conflict between two or more parties. It requires the use of strategies in de-escalation and compromise.

Conflict management processes should not be employed for minor work inconveniences.

Sales

85%



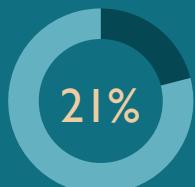
85% of employees report having experienced conflict at their place of work.

# THE MARKET: Lorem ipsum dolor sit amet

**Lorem ipsum dolor**



Customer  
1



Customer  
2



Customer  
3

**Lorem ipsum dolor**



Customer  
4



Customer  
5



Customer  
6



Customer  
7

CUSTOMERS	GROWTH	YR1	YR2	YR3
Customer 1	2%	\$15000	\$15300	\$15606
Customer 2	5%	\$25000	\$26250	\$27563
Customer 3	5%	\$20000	\$21000	\$22050
Customer 4	1%	\$5000	\$5050	\$5101
Customer 5	1%	\$5000	\$5050	\$5101
<b>TOTAL</b>	<b>2.8%</b>	<b>\$70000</b>	<b>\$72650</b>	<b>\$75420</b>



## OUR SPECIALIZED OFFERINGS

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- ✓ **Lorem ipsum dolor sit amet, consectetur**
- ✓ **Etiam aliquet eu mi quis lacinia**
- ✓ **Suspendisse sit amet ipsum finibus justo**

# BUSINESS MODEL

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## General Services

- *Lorem ipsum dolor sit amet, consectetur adipiscing elit.*
- *Etiam aliquet eu mi quis lacinia.*
- *Ut fermentum a magna ut eleifend.*
- *Integer convallis suscipit ante eu varius. Morbi a purus dolor.*

## Cultivate Referral Sources

- *Lorem ipsum dolor sit amet, consectetur adipiscing elit.*  
*Etiam aliquet eu mi quis lacinia.*
- *Ut fermentum a magna ut eleifend. Integer convallis suscipit ante eu varius. Morbi a purus dolor. Suspendisse sit amet ipsum finibus justo viverra blandit.*
- *Ut congue quis tortor eget sodales. Nulla a erat eget nunc hendrerit ultrices eu.*

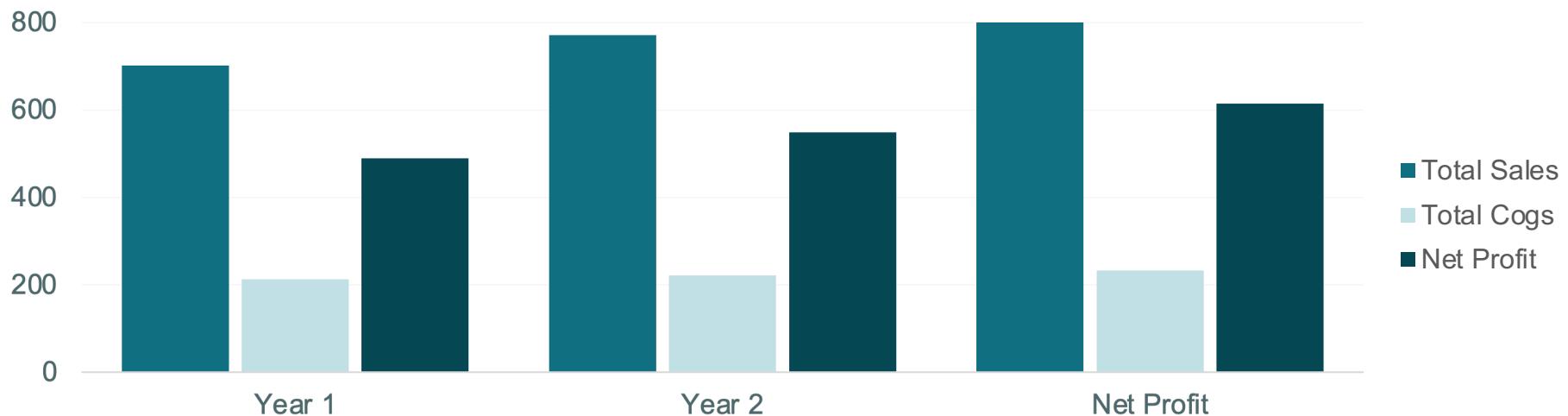
## Become an Expert

- *Lorem ipsum dolor sit amet, consectetur adipiscing elit.*
- *Etiam aliquet eu mi quis lacinia.*
- *Ut fermentum a magna ut eleifend.*
- *Integer convallis suscipit ante eu varius. Morbi a purus dolor.*

# SALES FORECAST

3 YEAR SALES SUMMARY	YR1	YR2	YR3
Total Sales	\$702,000	\$400,000	\$500,000
Total Cogs	\$212,000	\$222,600	\$233,730
<b>NET PROFIT</b>	<b>\$490,000</b>	<b>\$549,600</b>	<b>\$615,690</b>

## Annual Income & Gross Profit



# KEY TIMELINE GOAL

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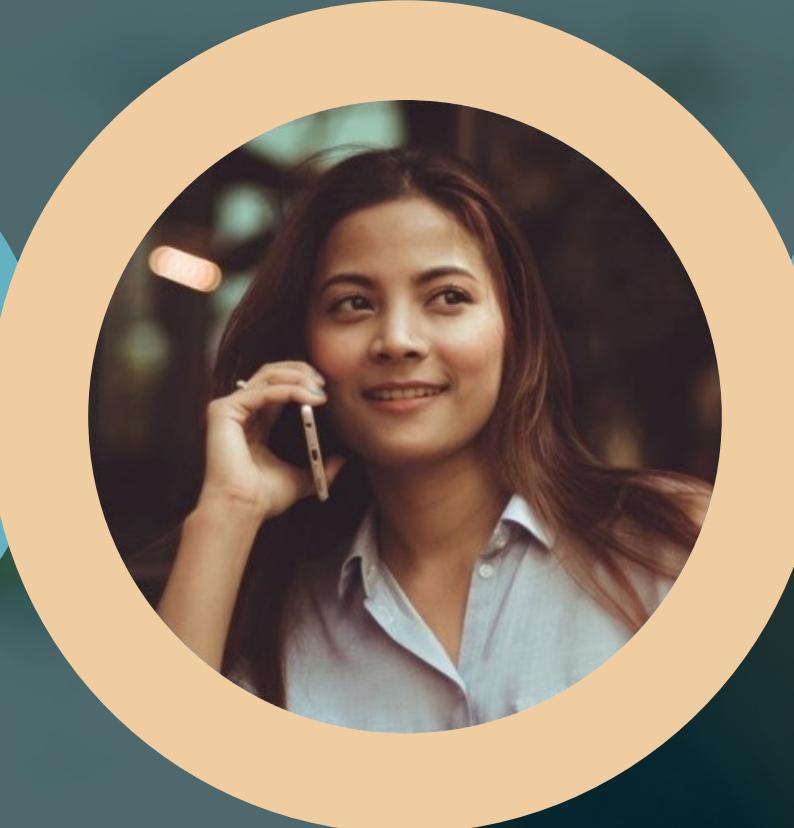


# THE TEAM

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**August Bergquist**  
*Manager*



**Victoria Lindqvist**  
*Owner*



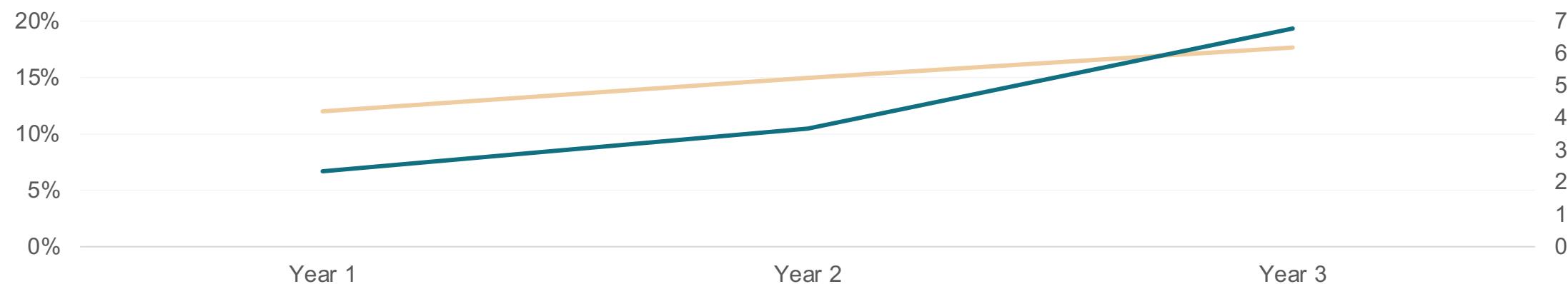
**Allan Matson**  
*Key employee*

# BUSINESS RATIOS

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FINANCIAL RATIOS	YR1	YR2	YR3	LIQUIDITY RATIOS	YR1	YR2	YR3
Profit Margin	12.07%	14.95%	17.66%	ACID Test	2.34	3.66	6.67
Assets to Liabilities	2.83	4.24	7.44	Cash to Assets	0.83	0.86	0.90
Equity to Liabilities	1.83	3.24	6.44				
Assets to Equity	1.55	1.31	1.16				

## Success Ratios



# MAJOR COMPETITORS



## Heading 1

*Lorem ipsum dolor sit amet, consectetur adipiscing elit. Etiam aliquet eu mi quis lacinia. Ut fermentum a magna ut eleifend.*



## Heading 2

*Lorem ipsum dolor sit amet, consectetur adipiscing elit. Etiam aliquet eu mi quis lacinia. Ut fermentum a magna ut eleifend. Integer convallis suscipit ante eu varius. Morbi a purus dolor.*



## Heading 3

*Lorem ipsum dolor sit amet, consectetur adipiscing elit. Etiam aliquet eu mi quis lacinia. Ut fermentum a magna ut eleifend. Integer convallis suscipit ante eu varius. Morbi a purus dolor.*

# REQUIRED FUNDING

*OTHER INVESTMENT*

**\$55,000 - 21%**

*BANK*

**\$50,000 - 20%**

*DEBT INVESTOR*

**\$100,000 – 39%**

*OWNER EQUITY*

**\$50,000 – 20%**



# USE OF FUNDS: Fixed Startup Expenses

MISCELLANEOUS COSTS

\$8%

WEBSITE DEVELOPMENT

\$2%

WORKING CAPITAL

28%

MARKETING

4%

EQUIPMENT

X%

INITIAL LEASE PAYMENT

3%

LEASE DEPOSIT

1%

FF&E

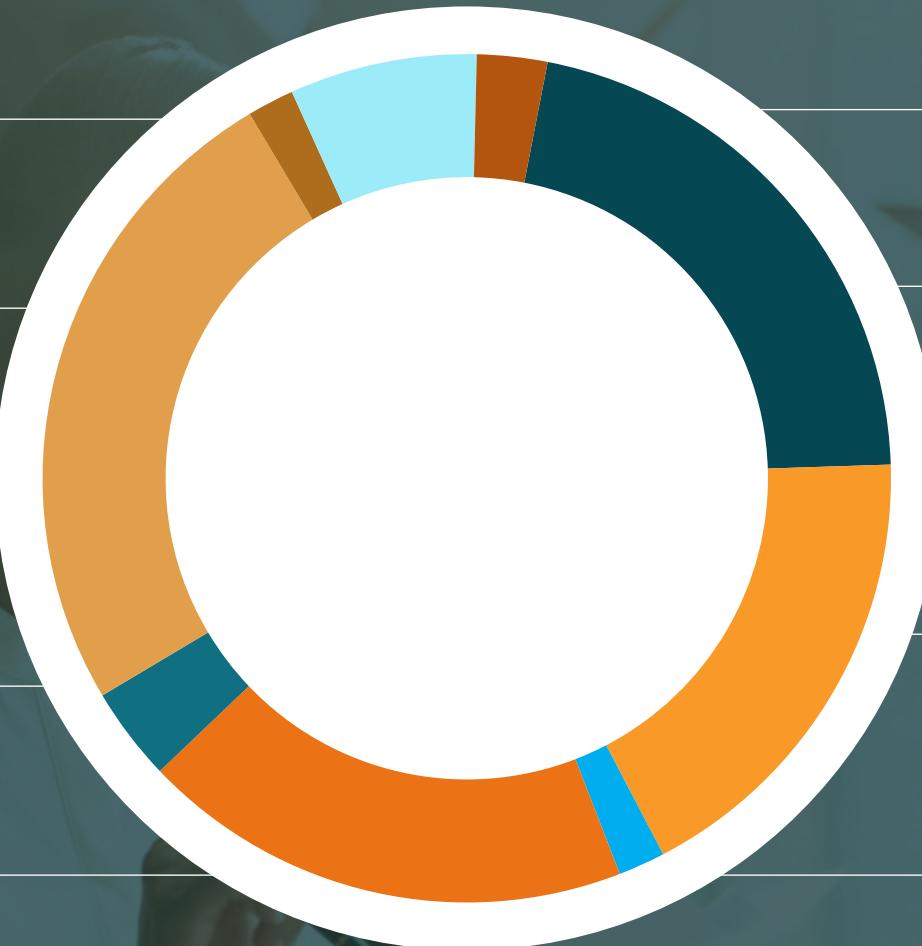
24%

IMPROVEMENTS

20%

PROFESSIONAL  
BUSINESS INSURANCE

2%



# THANK YOU!

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